



**Bangladesh Honda Private Limited**

Factory : Abdul Monem Economic Zone, Char Baushia  
Gazaria, Munshiganj-1510, Bangladesh.

Office : Crystal Palace (12th Floor), House # 22  
Road # 140, Gulshan-1, Dhaka-1212, Bangladesh

Phone : +880-2-9858361

Website : www.bdhonda.com

Press Release

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### New Year Campaign

With ever-expanding customer acceptance of Honda motorcycles in Bangladesh, BHL pleased to announce "New Year Campaign" on Livo and CB Shine SP. This offer includes 6,100 tk cashback on Livo and full tank fuel with a Honda Jacket on CB Shine SP.

The current motorcycle prices & New Year Campaign scheme is given below-

Livo New Year Campaign (Effective from 11<sup>th</sup> January, 2020) is valid till 31<sup>st</sup> January, 2020.


Model Name	Price in BDT	Cashback BDT	Offer Price BDT
Honda Livo Disc	116,000	6,100	109,900
Honda Livo Drum	107,000	6,100	100,900


CB Shine SP New Year Campaign (Effective from 12<sup>th</sup> January, 2020) is valid till 31<sup>st</sup> January, 2020.

Model Name	Price in BDT	Scheme Details	Customer Benefits
CB Shine SP	126,900	Full Tank Fuel to each new buyer for experiencing good mileage and freedom from high running cost <i>Type of Fuel : Octane</i> <i>Fuel Tank Capacity : 10.5 Liter</i>	BDT. 935
		One Honda Branded Jacket for each new buyer as gratitude for trusting Honda Brand	BDT. 1,920
<b>Total Customer Benefit</b>			<b>BDT. 2,855</b>

To avail this offer, new bike customers shall visit their nearest Honda Exclusive Authorized Dealer for detailed information & buy the new Livo (Disc & Drum) or CB Shine SP. Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time without notice.

Faithfully Yours

  
Hiruhiko Katsuki  
Managing Director and CEO  
Bangladesh Honda Private Limited (BHL)

  
12.1.2020  
N. K. Rattan  
Senior Vice President  
Bangladesh Honda Private Limited