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Honda launches New CB Hornet 160R

Press Release

No: 133 PR/BHL/2020

Dhaka, January 21, 2020

Subject: Launching Announcement of the new CB Hornet 160R.

Dhaka, January 21, 2020: Bangladesh Honda Private Limited (BHL) today launched new CB Hornet 160R under the slogan of "BEAST UNDER CONTROL" now with powerful engine, refreshed style and more advanced features of Combi Brake System (CBS) and Anti-lock Braking System (ABS). The world renowned Honda CB Hornet series was introduced in Bangladesh in February 2018 and was instantly hit a sale of 24,000 units achieved by December 2019. Now it is a step forward.

New CB Hornet 160R CBS and ABS models are the complete package of High Performance, Aggressive Style, Comfort & Convenience.

Powerful Performance: Improved Honda Eco Technology (HET) BS-IV refined engine which produces power of 15.1 PS @ 8500 RPM and Torque of 14.5 Nm @ 6500 RPM with an outstanding mileage of 58 kmpl (According to BUET test).

Aggressive Style: New refreshed graphics, Full digital meter with blue backlight, New high-low beam switch, Aggressive front visor, Muscular tank, X-shaped LED tail light, Attractive top bridge.

Comfort: Mono-suspension, 276 mm petal disc brake with Combi Brake System (CBS) or Anti-lock Braking System (ABS), Hazard lights and improved switch quality.

Convenience: O-ring chain, MF battery, Viscous air filter.

The new CB Hornet 160R is available at all Honda Exclusive Authorized Dealers Showroom (HEADS) across the country at the retail price of **BDT. 189,900** for CBS and **BDT. 255,000** for ABS version. New CB Hornet 160R is available in 4 attractive colours – Striking Green, Sports Red, Athletic Blue Metallic and Mars Orange. Customers will get attractive warranty policy of "2 years or 20,000 km" whichever comes earlier, with 4 free services.

New CB Hornet 160R is now available at all 114 Honda Exclusive Authorized Dealer Showrooms (HEAD) nationwide. To see & book the new CB Hornet 160R, customer shall visit the nearest dealer showroom.

Sincerely yours,

Himiniko Katsuki

MD & CEO

Bangladesh Honda Private Limited