

Honda Launches the All-new Dream 110

-- The "First Motorcycle Model Designed for Bangladesh --

- **New Honda Dream 110** specially "Designed for Bangladesh" motorcycle debut today
- 110cc reliable engine, **Best in class mileage of 74 kilometers per liter*** makes each ride economical
- **New Comfortable seat height** for ease of riding for average height Bangladeshi rider & **706 mm longer seat** gives enough space for a comfortable ride with pillion
- **Modern design** with attractive graphics, chrome muffler cover, aluminum rare grab rail and black alloy wheels make bike owner feel proud of his possession
- **New Sealed chain, MF battery, tubeless tyres and viscous air filter** makes every ride convenient and lowers reduces maintenance cost
- **New 180mm higher ground clearance** and **1285mm longer wheelbase** provides a stable and comfortable ride for all road condition
- Attractively **priced at BDT. 89,900 Dream 110** is available in **3 colors** nationwide from 23 December **2020**

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Dhaka, Bangladesh, 23, December 2020: Committed to "**Change your life**" with affordable price mobility, **Bangladesh Honda Private Limited (BHL)** today introduces the all-new **Honda Dream 110**, the 110cc motorcycle **exclusively for Bangladesh** mass people. Dream 110 well designed with consideration of Bangladesh persons average height, road conditions, lower initial cost & running cost. The most affordable motorcycle from Honda in Bangladesh with initial price at **BDT. 89,900**.

The iconic **Dream Series Motorcycle** have been winning the trust of millions of customers globally since its beginning. Honda's founder Mr. Soichiro Honda always dreamt of affordable mobility for people. Based on that, Dream D-Type is the Honda's first motorcycle produced in 1949.

Taking forward this glorious legacy, Bangladesh Honda launched Dream Neo model in 2013 at the beginning of its journey. Based on trust of Bangladesh people on Dream Neo model, Bangladesh Honda improved many new

features suitable for only Bangladeshi people to introduce new Dream 110 motorcycle today.

Dream 110 offers modern style, Honda's **reliable HET (Honda Eco Technology) 110cc Engine** that delivers **optimum performance** with **excellent mileage of 74kmpl*** and class leading **Comfort & convenience** at Bangladeshi road condition.

Dream 110 is equipped with the **comfortable seat height and long seat** ensures **comfortable ride for both rider and pillion rider**. **180mm high ground clearance, 1285mm long wheelbase** makes bike stable and suitable for all road condition of Bangladesh.

Available date & Price: Dream 110 is available in **3 colors - Red, Black Blue** from 23 December, 2020 in all Honda Exclusive Authorized Dealer showrooms in Bangladesh at an attractive affordable Price of **BDT. 89,900.** Interested customers can visit nearest Honda dealer showroom to experience the New Dream110 motorcycle.

At the launch ceremony of New Dream 110, Mr Himihiko Katsuki, Managing Director & Chief Executive Officer (CEO); Mr Naresh Kumar Rattan, Senior Vice President; and Mr Shoichi Satoh, Chief Production Officer, Shah Muhammad Ashequr Rahman, Head of Finance and Commercial, were available to address the media.

For more information on the Honda Dream 110, please log onto (www.bdhonda.com), or (www.facebook.com/bdhondaofficial).

<p>For media Query: Md. Gias Uddin Sajeeb Section Head Marketing and Promotion Mobile: 01729-211013, sajeeb@bdhonda.com</p>
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