

Press Release  
No.: 169 - PR/BHL/2021  
Dhaka, March 28, 2021

**Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Joldhaka, Nilphamari**

Bangladesh Honda Pvt. Ltd. opened a new showroom in Joldhaka, Nilphamari on March 28, 2021 under the dealership of **M/S Brothers Honda**. The showroom is new and will help the people of Joldhaka Sadar area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **M/S Brothers Honda** will be a very good support for customers in Joldhaka Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Himihiko Katsuki, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attended the opening ceremony:

1. Md. Samsul Haque, Owner, M/S Brothers Honda.
2. Mr. Naresh Kumar Rattan, Sr. Vice president, Bangladesh Honda Pvt Ltd.

**Showroom Address:**

**M/S Brothers Honda**

Md. Samsul Haque  
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Faithfully Yours

Himihiko Katsuki  
Managing Director and CEO  
Bangladesh Honda Private Limited (BHL)