



Bangladesh Honda Private Limited

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Press Release

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Dhaka, August 29, 2021

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Parbatipur

Bangladesh Honda Pvt. Ltd. opened a new showroom in Parbatipur Sadar on August 29, 2021 under the dealership of **M/S SP Motors**. The showroom is new and will help the people of Parbatipur Sadar area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **M/S SP Motors** will be a very good support for customers in Parbatipur Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Mutsuo Usui, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attended the opening ceremony:

1. Mr. Palash Kumar Roy, Owner, M/S SP Motors.
2. Mr. Kazuyoshi Akisawa, General Manager, Customer Service, Bangladesh Honda Pvt Ltd.

Showroom Address:

M/S SP Motors

Mr. Palash Kumar Roy
Rahmatnagar Notun Bazar, Parbatipur,
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Cell: 01731-962727
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Faithfully Yours

Mutsuo Usui
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)