



**Bangladesh Honda Private Limited**

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Press Release

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Dhaka, December 12, 2021

**Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Dupchanchia**

Bangladesh Honda Pvt. Ltd. opened a new showroom in Dupchanchia on December 12, 2021 under the dealership of **Shafa Motors**. The showroom is new and will help the people of Dupchanchia Sadar area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **Shafa Motors** will be a very good support for customers in Dupchanchia Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Mutsuo Usui, Managing Director & CEO of Bangladesh Honda Private Limited.

**Following high official also attended the opening ceremony:**

1. Md. Shakibul Islam Owner, Shafa Motors.
2. Mr. Harun or Rashid, Regional Manager, Sales, Rajshahi zone, BHL (Special Guest)

**Showroom Address:**

**Shafa Motors**

Md. Shakibul Islam

Holding no: 519, Shop no: 519, J.K college  
gate, bon bivag sonlogno, Dupchanchia,  
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Faithfully Yours

Mutsuo Usui

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)