

# HONDA

## Bangladesh Honda Private Limited

Factory : Abdul Monem Economic Zone, Char Baushia Gazaria, Munshiganj-1510, Bangladesh  
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Press Release

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Dhaka, March 15, 2023

### Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Lalmonirhat

Bangladesh Honda Private Limited opened a new showroom in Patgram, Lalmonirhat on March 15, 2023 under the dealership of **M/S Joyjatra Motors**. The showroom is new and will help the people of Patgram area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **M/S Joyjatra Motors** will be a very good support for customers in Patgram area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

1. Mr. Zubayedul Islam, Owner, M/S Joyjatra Motors.
2. Mr. Atsushi Izumi, General Manager, Customer Service, Bangladesh Honda Private Limited.

### Showroom Address:

#### **M/S Joyjatra Motors**

Mr. Zubayedul Islam

Patgram - Burimari Bypass Road, Patgram,  
Lalmonirhat

Cell: 01767-181111



Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)