

HONDA

Bangladesh Honda Private Limited

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Press Release

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Dhaka, April 1, 2023

Subject: Honda Eid Cashback Campaign

Bangladesh Honda Private Limited is pleased to announce the Honda Eid Cashback Campaign up to BDT. 4,000. Eid ul-Fitr represents happiness and it is a major holiday celebrated by Muslims around the world. As a part of the celebration of the upcoming Eid festival, "Honda Eid Cashback Campaign" has been announced for Bangladesh Honda's most popular models – Dream 110, Livo Disc, XBlade (STD and ABS) & CB Hornet from April 1, 2023.

The current motorcycle prices & "Honda Eid Cashback Campaign" details is given below-

| Model | Displacement | Current price (BDT) | Discount (BDT) | Offer price (BDT) | Validity |
|------------|--------------|---------------------|----------------|-------------------|---------------|
| Dream 110 | 110cc | 107,000 | 3,000 | 104,000 | 30 April 2023 |
| Livo Disc | 110cc | 131,500 | 3,000 | 128,500 | 30 April 2023 |
| XBlade STD | 163cc | 190,500 | 4,000 | 186,500 | 30 April 2023 |
| XBlade ABS | 163cc | 215,500 | 4,000 | 211,500 | 30 April 2023 |
| CB Hornet | 163cc | 208,500 | 2,000 | 206,500 | 30 April 2023 |

Honda Dream 110 is specially designed for Bangladesh. Its comfortable seat height is for ease of riding for average height Bangladeshi riders & 706mm long seat gives enough space for a comfortable ride with pillion. It is very convenient with its Seal chain, Viscous air filter, Tubeless tyre and Maintenance free (MF) battery. Dream 110 offers modern style, Honda's reliable HET (Honda Eco Technology) 110cc Engine that delivers optimum performance with excellent mileage of 74kmpl* and class leading Comfort & convenience at Bangladeshi road condition.

Suetsu

New Livo is equipped with Combi Brake System (CBS) which activates both brakes together by using rear brake lever and leads to most effective & stable braking. Besides, it has 110cc reliable engine with 74km/L super mileage*. Livo has been accepted to its customers as the most stylish bike in its segment.

XBlade Double Disc has Anti-Lock Braking System (ABS) which enhances braking efficacy & provides better control during hard braking. XBlade has 163cc powerful engine with 58km/L mileage* which is accepted to XBlade customers as an All-Rounder bike with its style, performance, comfort and good mileage.

CB Hornet 160R is known for its sporty design and features such as Muscular fuel tank, Full digital meter, Sharp LED headlamp & Wide rear tyre. It is also equipped with disc brakes at both the front and rear along with Honda's Combi-Brake System (CBS) for better braking performance. It's 163cc powerful engine gives 58km/L mileage. CB Hornet 160R is accepted as attractive naked sports bike in its segment.

To avail this offer, new bike customers shall visit their nearest Honda Exclusive Authorized Dealer for detailed information & buy the Dream 110, Livo Disc, XBlade (STD and ABS) & CB Hornet 160R. For offer related information & queries, call helpline number 08000430430 (Toll Free).

Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time without notice.

Faithfully Yours


Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)