

Press Release

No.: 32 - PR/BHL/2017

Dhaka, December 07, 2017

**Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Nilphamari.**

Bangladesh Honda Pvt. Ltd. opened a new showroom in Hazi Mohsin Sarak (Near Islami Bank Ltd.), Nilphamari on December 7, 2017 under the dealership of Islam Motors Nilphamari. The showroom is new and will help the people of Nilphamari to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that Islam Motors Nilphamari will be No.1 dealer in Nilphamari area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

**Following high official also attend the opening ceremony:**

1. MR. Ismail Bhuiyan, Head of Sales
2. Md. Mazedul Islam, owner of Islam Motors Nilphamari

**Showroom Address:**

**Islam Motors Nilphamari**

Md. Mazedul Islam

Hazi Mohsin Sarak (Near Islami Bank Ltd.)

Nilphamari

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