

## Press Release

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### Honda brings Blue color of Wave Alpha

On Mar 2015, Bangladesh Honda Private Limited (BHL) introduced to Bangladesh Market new and most selling Cub model in ASEAN countries, named Wave Alpha in order to create a new segment in two wheeler market in Bangladesh. After approximately two years of presence in the market, Wave Alpha has become a preferable cub model in Bangladesh nationwide.

In response to customer's belief in the past time as well as to better meet their demand and preferences, in July 2017, BHL officially launch the new blue color in addition to the current red color. While keeping the various advantages such as the Large U-Box, 100cc durable engine, and easy operative centrifugal gear system which no need to use clutch, 766mm lower seat height with Maintenance Free (MF) battery.

With outstanding features, new looks, global Honda quality, along with environmental friendliness, Wave Alpha, offered with attractive warranty policy of "2 years or 20,000 km" for both frame and engine, with 4 times of free periodical maintenance, will keep on satisfying Bangladesh customers.

In addition, the free registration campaign is now on-going for Wave Alpha and the customer can enjoy BDT 19,663 when purchasing Wave Alpha at the Honda Exclusive Authorized Dealers (HEAD) at nationwide.

For more details, please visit [www.bdhonda.com](http://www.bdhonda.com).

Faithfully yours,

**Yuichiro Ishii**

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)

Attachment: Specification of Wave Alpha (1 sheet)



Wave Alpha Blue

## Specification of Wave Alpha

Model name	Wave Alpha
Displacement	97cm <sup>3</sup>
Bore x Stroke	50mm x 49.5mm
Compression ratio	9.0:1
Maximum power	5.1 kW/ 8,000 rpm
Maximum torque	7.0N.m/5,500 rpm
Dimensions (L x W x H)	1,908mm x 699mm x 1,070mm
Wheelbase	1,234mm
Seat height	766mm
Ground Clearance	135mm
Suspension (front)	Twin, hydraulic shock-absorber
Suspension (rear)	Spring, hydraulic shock-absorber
Engine	Gasoline, 4-stroke, single cylinder, air-cooled
Engine oil capacity	0.9 liter full/ 0.7 liter change
Starter	Electric/Kick starter
Fuel tank capacity	3.6 liter
Curb weight	98kg