

Press release

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## Bangladesh Honda Brings 'Honda Utshob' in Dinajpur


- Bangladesh Honda Private Limited (BHL) organizes Honda Utshob (festival) in Dinajpur.
- The Utshob offers exclusive display and special test ride for Honda lovers and may more fun events.

**Dhaka, February 1, 2018:** Bangladesh Honda Private Limited (BHL) is going to arrange a grand event named "Honda Utshob" in Dinajpur. This event will be held in 1<sup>st</sup> and 2<sup>nd</sup> February 2019, Friday and Saturday from 10:00am 8:00pm in Dinajpur Zilla stadium. It will be a two days' event where Honda will be showcasing Honda's all bikes. Also Honda will arrange test ride, Gymkhana, log Bridge activities, Accessories display, Free service, Raffle draw and a live concert by Artcell along with DJ show by DJ Sonica.

Honda will give some free service facility to the Honda bike lovers. at the event there will be raffle draw and by participating, visitors can get many exciting gifts also can get the chance to win the mega gift Honda "Livo". At the event, get ready to witness some Honda model showcases like CBR150R, CB Trigger, CB Shine, Hornet, Dio also the first localized models Honda Livo and Dream Neo will be displayed for the mass people. Not only product display visitors can book their desire bike at the event.



By participating in Honda Utshob customers can show their Power towards their own Dreams with Honda.

  
Thanking You  
Youichiro Ishii  
Managing Director & CEO