



Bangladesh Honda Private Limited

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Press Release

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Dhaka, January 27, 2019

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Fulbaria

Bangladesh Honda Pvt. Ltd. opened a new showroom in Mainroad, Fulbaria bazar, Fulbaria, Mymensing on January 27, 2019 under the dealership of **ATIQ HONDA**. The showroom is new and will help the people of Fulbaria to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **ATIQ HONDA** will be No.1 dealer in Fulbaria area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Mr. Atiqur Rahman, Owner of ATIQ HONDA
2. Mr. Mahmudul Haque, Assistant Manager, Dealer Development, Bangladesh Honda Private Ltd.

Showroom Address:

ATIQ HONDA

Mr. Atiqur Rahman

Mainroad, Fulbaria bazar, Fulbaria,

Mymensing.

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Faithfully Yours

Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)